

Priority Issue: Behavioral Health					
Goal 2		Reduce environmental risk factors associated with behavioral health issues.			
Objective 2.4		Minimize exposure to secondhand smoke and vapors.			
Key Actions		Timeline	Responsible Partners	Dedicated Resources	Accomplishments
2.4.A	Promote tobacco cessation programs and supports.	03/2019 - 12/2023	Vaping and Tobacco Awareness Subcommittee, Tobacco Control Coordinator, Northern District, VDH Tobacco Control Program	Tobacco Control Program Grant \$95,340 03/2019 – 04/2019	<ul style="list-style-type: none"> Held the Northern Virginia Tobacco Summit in November 2019 (100 attendees). Promoted the state cessation Quitline through giveaways distributed at community events. Launched Facebook media campaigns connecting older adult smokers and youth vapers to the state Quitline in March 2019; over 1,200 clicks to the Quitline website in the Northern Virginia region. Launched the Quit and Stay Quit Monday Campaign among large companies statewide to encourage tobacco cessation. Partnered with the Virginia Department of Health Dental Health program to set up participating dental clinics in Fairfax County as Quitline referral sites for patients who use tobacco. Health Department and FCPS partnered with the Truth Initiative to promote the <i>This is Quitting</i> text-based quit line for teens. Promoted the Virginia Department of Health’s Live Vape Free VA text message program for teens and website information for adults.
2.4.B	Increase community awareness of vaping products and its risks.	11/2019 - 12/2023	Vaping and Tobacco Awareness Subcommittee, Tobacco Control Coordinator - Northern District, VDH Tobacco Control Program, FCHD	Virginia Foundation for Healthy Youth (VFHY) Tobacco Prevention Grant (Fairfax County Neighborhood and Community Services) \$150,000 07/2018 – 06/2021 and \$150,000 7/2021 – 6/2024 Fairfax-Falls Church Community Services Board \$150,000 7/2018 – 6/2021 and \$150,000 7/2021 – 6/2024	<ul style="list-style-type: none"> Held the Northern Virginia Tobacco Summit in November 2019 with 100 attendees. Provided a toolkit for Parent-Teacher Associations (PTAs) to host vaping awareness presentations with the Fairfax County Council PTA (FCCPTA). Provided presentations and information tables at multiple locations and events. Created vaping Public Service Announcements (PSAs) for both elementary and middle school students. Distributed e-cigarette and JUUL informational pamphlets to community members through health clinics, Community Services Boards, and public events. Fairfax County Neighborhood and Community Services continues to offer the CATCH My Breath vaping prevention program in schools and the community. Partnered with VDH to host “Tobacco Free Tuesdays”, a monthly webinar series which often features information on vaping products and risks.

Status Legend: ✓ Action Performed ⚙️ Action In-Progress ⏸️ Action Not Started

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2.4.C	Expand the number and locations of Tobacco-Free Zones, and update signage to address vaping. *	04/2019 - 01/2024	Vaping and Tobacco Awareness Subcommittee, Tobacco Control Coordinator - Northern District, VDH Tobacco Control Program	None identified	<ul style="list-style-type: none"> Assisted Fairfax County Public Schools (FCPS), Office of Student Safety and Wellness in updating their campus tobacco policy to align with the Tobacco-Free Schools Law (§ 22.1-79.5) that went into effect in July 2019. Assisted the Tobacco-Free Mason Committee at George Mason University in their efforts to establish a tobacco-free campus policy.
2.4.D	Support policies that restrict the use of tobacco and vaping products in public areas. *	09/2019 - 12/2024	FCHD, Tobacco Control Coordinator - Northern District, VDH Tobacco Control Program	None identified	<ul style="list-style-type: none"> Submitted an outline of potential policy strategies to the Board of Supervisors. Established a committee to develop recommendations.
2.4.E	Provide technical assistance and support to multi-unit housing complexes and neighborhoods on implementing smoke-free policies. *	01/2019 - 12/2023	Vaping and Tobacco Awareness Subcommittee, Tobacco Control Coordinator - Northern District, VDH Tobacco Control Program	None identified	<ul style="list-style-type: none"> Provided materials, toolkits, and guidance to Homeowner’s Associations (HOAs) interested in considering a tobacco-free housing policy.