

Priority Issue: Healthy Eating					
Goal 2		Increase access to fresh and healthy foods for all. *			
Objective 2.3		Promote the use of supplemental food programs to increase access to fresh produce and other healthy foods.			
Key Actions		Timeline	Responsible Partners	Dedicated Resources	Accomplishments
2.3.A 	Expand the use of the SNAP Fresh Match Program at farmers' market and explore additional matching program opportunities.	06/2019 - 12/2024	FFC, Fairfax County Park Authority (FCPA), Fairfax Department of Family Services, VCE, FreshFarm and Britepaths	Food Insecurity Nutrition Incentive Grant \$38,200 05/2018 – 04/2021	<ul style="list-style-type: none"> <li>Developed a system for distribution of SNAP Match information and promotion.</li> <li>Conducted onsite, family-friendly activities to increase understanding of and participation in healthy food eating and preparation.</li> <li>Conducted SNAP cooking demonstrations at farmers' markets.</li> <li>Challenged to expand the use of SNAP Fresh Match at farmers markets during the pandemic. Ensured SNAP was accepted at the farmers markets during the pandemic once the farmers markets were able to open safely and within state rules.</li> <li>Added SNAP at Annandale Farmers Market</li> <li>In 2022, its full season of operation, SNAP at Annandale Farmers Market had 105 SNAP transactions representing 51 unique customers. There was \$3,013 in SNAP and \$2,992 in Match dollars were redeemed.</li> <li><b>In 2023, during its second full season of operation, Britepaths' SNAP at the Annandale Farmers Market had 153 SNAP transactions representing 56 unique customers. There was \$4,221 in SNAP and \$3,758 in Match dollars issued.</b></li> <li><b>Also in 2023, Britepaths added SNAP at the Wakefield Farmers Market and had 71 SNAP transactions representing 24 unique customers. There was \$1,620 in SNAP and \$1,576 in Match dollars issued.</b></li> </ul>
2.3.B 	Increase the number of children participating in the USDA Summer Meals Program.	06/2019 - 08/2024	FFC, FCPS, CAFB, No Kid Hungry Virginia	None identified	<ul style="list-style-type: none"> <li>Promoted USDA Summer Meals Program.</li> <li>Participated in kick-off for the Summer Meals Program.</li> <li>Continued the Spring 2020 "Grab &amp; Go" meals for children into the USDA Summer Meals Program</li> </ul>